

GNNR



CAPABILITIES STATEMENT

GNNR is a full-service advertising agency that specializes in integrated communications that help brands, organizations, and government agencies raise awareness, drive engagement, motivate behavior change, and inspire actions that make an impact. We're known for our great storytelling and unique hybrid creative development process that combines strategy, creative, and production under one roof - allowing you to streamline your projects so you launch faster, adapt to change quickly, and scale what's working with ease.

CORE COMPETENCIES

Market Research and Analysis

Market Identification & Insights | Category Audits | Communications Audits | Message Testing | Emotional Resonance Testing

Strategy and Planning

Communications Planning | Creative Strategy | Positioning & Messaging | 360 Campaign Development | Community Building | Content Strategy | Product Storytelling

Creative and Content Production

Video Production | Editing | Motion Graphics | Animation | Photography | Copywriting | Graphic Design | Rich Media | UX

Visual Identity and Design

Brand Systems | Brand Assets | Language Systems | Illustration | Brand Collateral

Integrated Campaigns

Awareness | Behavior Change | Brand Response | Direct Response | Lead Generation

Media Planning and Buying

TV/OTT | Digital Display (static and rich media) | Paid Search | Social Media | Email | Print | OOH

COMPANY DATA

GNNR, LLC

DUNS: 070171026

UEI: C4C9GZLP2PJ5

Cage Code: 8CTB6

EIN/TIN: 47-2040593

Socio-economic certifications: SDVOSB, Minority Owned.

NAICS Codes:

512110 , 512120 , 512199 , 519130 , 541430 , 541490
541613 , 541810 , 541820 , 541830 , 541850 , 541870
541890 , 541921 , 541922 , 541860



DIFFERENTIATORS

- We are SDVOSB owned and operated
- We are a hybrid agency that combines creative strategy and world-class production under one roof. Keeping our clients on top of today's evolving multi-platform marketing landscape.
- We have exceeded expectations for brands like Aetna, Honda, Walgreens, the Bob Woodruff Foundation and more

PAST PERFORMANCE



Contact Information

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